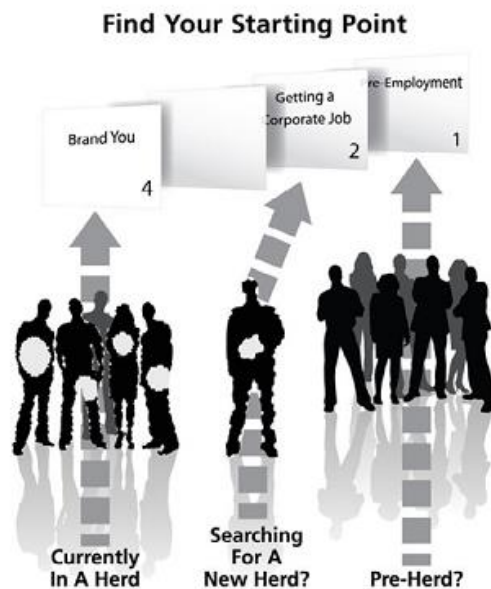


- MOOOVE AHEAD OF THE HEARD -

A herd of cows is so symbolic of the typical employees in the corporate world. Cows are social animals. They pack in herds. Most are followers. Just as cows all have spots and appear to look alike, every employee looks like every other employee, but what's different is beneath the spots. Some become leaders and achievers. Which will you be? That depends on how you control those things you can control, starting with your formal education.

This book is primarily targeted to anyone trying to get a job in the corporate world OR anyone who has been working in the corporate world for 10 plus years and aspires but is: A. Not a manager. B. Just a first level manager/supervisor.

The insights of the book 'Mooove ahead of the herd...sooner' are valuable even to "older", mid-career people currently working in corporations, that is why the content of the book is organized in a way that the readers can easily find what they are looking for depending on their situation.



In this book the author discusses myths and realities about the art of finding a job, what job or career to take, what to do when you get a job, what to expect in the office, what land mines to avoid and must important, how to get ahead to work and succeed in a corporate environment.

The corporate world hierarchy is a pyramid with most of the herd working their entire career in the bottom half of the pyramid. For this reason, much of this book applies to any current employees in the corporate world who are below middle management, and not just the young newcomers.

The author also shares many business sayings and idioms at the operating level, such as: "Plan your work, and work your plan"? As an individual, you should plan your work down to a daily level if necessary, depending upon your position and responsibilities, then work your plan.